

**Full Name: Denise Soares dos Santos**

**Designation: CEO, Hospital Beneficencia de São Paulo**

Since April 2013, Denise has been the CEO of BP, A Beneficência Portuguesa de São Paulo, one of the largest private health hubs in Latin America with around 1 000 beds, 4 business units, a renowned diagnostic center, a set of multispecialty clinics and an area dedicated to Education and Research.

Denise graduated as an electrical engineer from FEI (Faculdade de Engenharia Industrial) and holds an MBA from the Business School of São Paulo (extension at Toronto University) and a post-graduate in Business Administration from Babson College (Massachusetts, USA). She has also recently been teaching at FGV - Fundação Getulio Vargas.

Denise started her career as a trainee with the German industrial giant, Siemens in 1996, where she held a number of leadership positions. In 2006, the mobile division was sold and she became CEO of BenQ Mobile in Brazil. For the following two years, Denise was accountable for product development in Brazil and Latin America. She headed the selling of these operations in Brazil after which her career in the health sector began.

The first woman to lead a hospital network in Brazil, Denise served as the CEO of Hospital São Luiz in São Paulo from 2009 to 2011, where she coordinated the Company Acquisition Process by the Brazilian hospital group, Rede D'Or. From 2011 to 2012, Denise developed a consulting project for RBS and assumed the position of CEO for French multinational, Teleperformance, providing services to companies such as Itaú, Sky, Nextel and Amil. In 2013, she joined the IBGC Health Governance Committee.

For the last two years, Denise has chaired the Compliance Committee of ANAHP - National Association of Private Hospitals.