

Full Name: Dr Richard Friedland

Designation: Group CEO, Netcare Limited

BVSc, MBBCh, Dip Fin Man and MBA

Richard is Group Chief Executive Officer of Netcare Limited, responsible for Netcare's South African and United Kingdom operations.

He joined Netcare in early 1997, as Chief Operating Officer, just after its listing on the JSE, to spearhead the growth and re-engineering of the group. Richard launched Netcare's emergency services, Netcare 911, and several other divisions of Netcare.

In late 2001 Richard was appointed Chief Executive Officer of Netcare UK and initiated the public private partnerships with the NHS and UK Department of Health and was actively involved in developing Netcare's innovative models of care, such as the national mobile cataract surgery services.

In September 2005, Richard returned to South Africa as Group Chief Executive Officer. In May of 2006 he led Netcare's acquisition of General Healthcare Group (GHG) in the UK.

Richard is passionate about patient centered care and outcomes and developing efficient and sustainable models of healthcare delivery, particularly in the public-private domain.