

Full Name: Victoria Barr

Designation: Senior Director, FTI Consulting

Victoria Barr is a Senior Director at FTI Consulting. Victoria joined FTI's Economic and Financial Consulting practice in London in 2012, and transferred to South Africa in 2016. She has over 10 years' experience in economic consulting, covering public policy, regulation, economic development and competition issues.

Since 2011, Victoria has specialised in the healthcare sector. Her work has focused on three main areas: regulatory framework design; incentive analysis, including pricing and contracting strategy; and economic and financial modelling, including cost-benefit analysis.

During a two-year secondment at Monitor, the healthcare sector regulator in England, Victoria acted as Deputy Director of Pricing, building Monitor's new pricing function and implementing large-scale reform of the payment system for the National Health Service (NHS). She has since worked extensively with UK healthcare providers and funders on the development of innovative payment mechanisms to support the delivery of 'value'-based healthcare. Other clients include the World Health Organisation and the UK Department of Health.

Victoria's expertise in economic and financial modelling spans a range of industry sectors, including healthcare. In 2014-15 she led a large team to build a financial model of the whole health system in the city of Liverpool to assess the impact of different demand scenarios and service configuration options on the financial position of hospitals and healthcare funders, as well as patient outcomes.

Before joining FTI, Victoria had previously worked for the World Bank in Malawi and as a political and macroeconomic analyst, focused on the Middle East and Africa.

Photo attached