



**BUILDING HEALTH, TOGETHER.**

HASA QUALITY SUMMIT AND CONFERENCE 2026

## Luis da Silva

### CEO, Healthbridge

Luis da Silva is a passionate leader at the intersection of healthcare and technology, bringing over twenty five years of experience driving digital transformation in our industry. As a co-founder and now CEO of Healthbridge, Luis is privileged to work alongside Bridgians who, with a culture of “doing well by doing good”, craft innovative HealthTech solutions to liberate life through transforming healthcare.

For example, Healthbridge’s agentially amplified cloud offerings help doctors provide better care and run good businesses.

Luis holds a Bsc Electrical Engineering and MBA degree from Wits University. In his early work life as an engineer Luis worked on industrial process automation projects, designing solutions and writing software to automate everything from car manufacturing facilities to breweries.

With the advent of the internet in the late 90’s, Luis was drawn to the potential of how frictionless information flow could transform healthcare and joined Healthbridge. Luis has seen practices begin to use PCs, switch from paper to electronic claims, adopt cloud and electronic medical records, and now leverage AI.

Outside of his professional life Luis is an avid runner and has completed 27 ultra marathons.